

# Full Color Advertisement Opportunity in Michigan Shoe Market Directory

## Prices/Requirements:

4.5" wide by 7.5" tall – Full Page Ad: \$150\*

4.5" wide by 4" tall – ½ Page Ad: \$90\*

For the website ad – the ad needs to be 135 px in width (included in ad price)  
Leave room for the Room Number or Booth Number and we will fill it in after  
Room and Booth Number Assignment are made.

## Purchase ad space here:

<https://www.michiganshoeshow.com/purchaseadvertising>

**\*Your ad will be included in the Michigan Shoe Market Directory mailed to over 600 Midwest retailers! These retailers receive the directories two weeks prior to the Market!**

- Send your advertisement in PDF or High Resolution JPEG Format via email to: [shoetrav1@mi.rr.com](mailto:shoetrav1@mi.rr.com)
- Include your name and brand name with in your submission
- In ad copy include any contact information you would like included for exhibitor (Phone, email, etc.)

### Placement:

Advertisement placement (including inside covers) in Market Directory will be determined by lottery

### Deadline:

We must receive advertisement copy and payment by

**June 6, 2019**

### Questions?

Feel free to contact us!

Phone-248.661.4590 Fax-248.468.1477

[Email-shoetrav1@mi.rr.com](mailto:shoetrav1@mi.rr.com)

Website: [www.michiganshoeshow.com](http://www.michiganshoeshow.com)

**See example ad on next page**

**Example Market Directory Ad:**



ANUSCHKA  
*since 1988*

866.403.1314 | cs@anuschkaeather.com | anuschkaeather.com |  

Buddy Wright | O: 949.459.6234 | C: 949.632.3637 | buddy@anuschkaeather.com

Room #

Note that room was left for MSTC to fill in the Room #.